

Classical and Corporate Universities: Synergy and Prospects

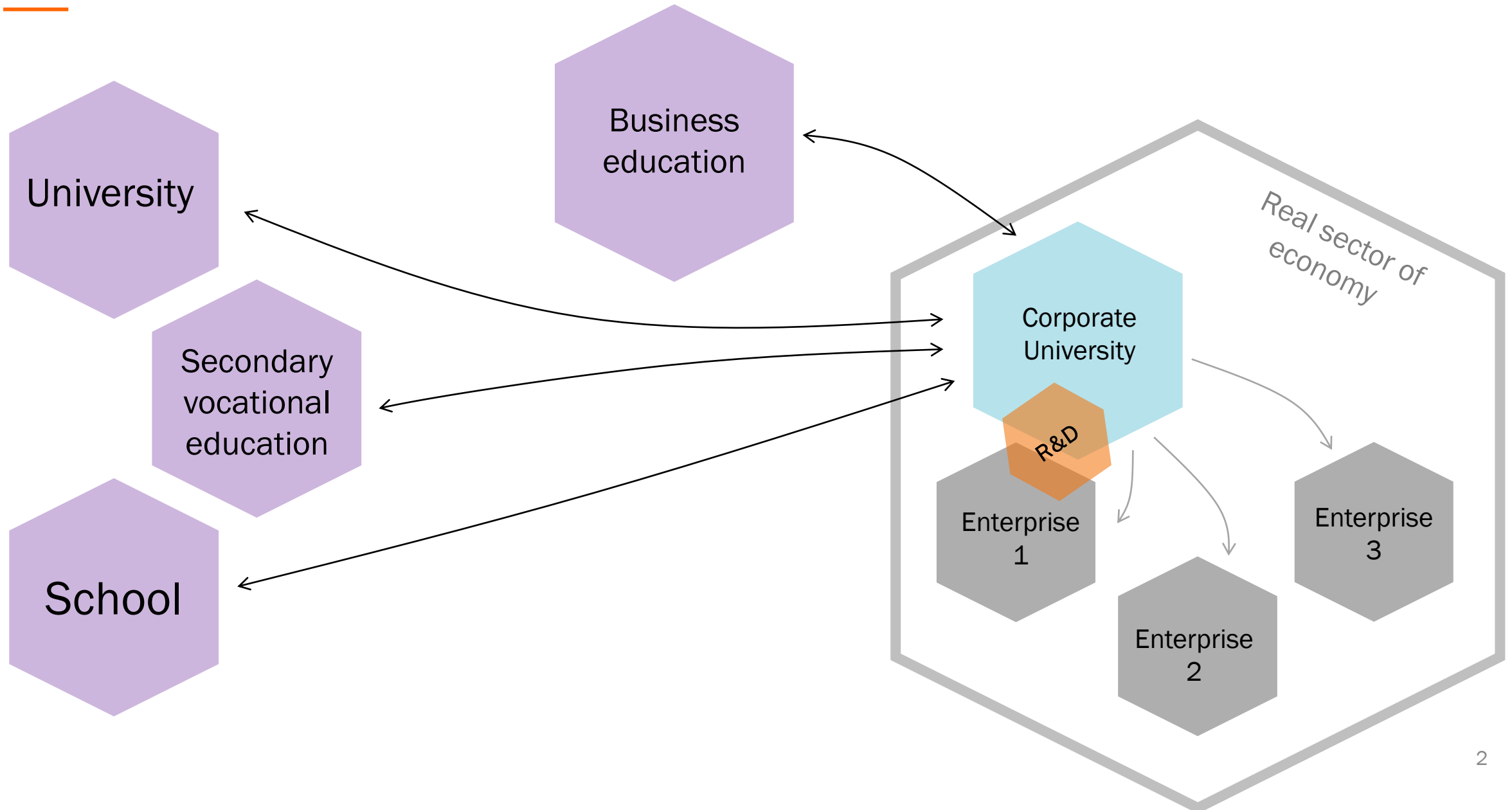
Case Master's program «Management at Metallurgical Enterprise»

Elena Pozolotina

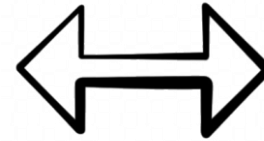
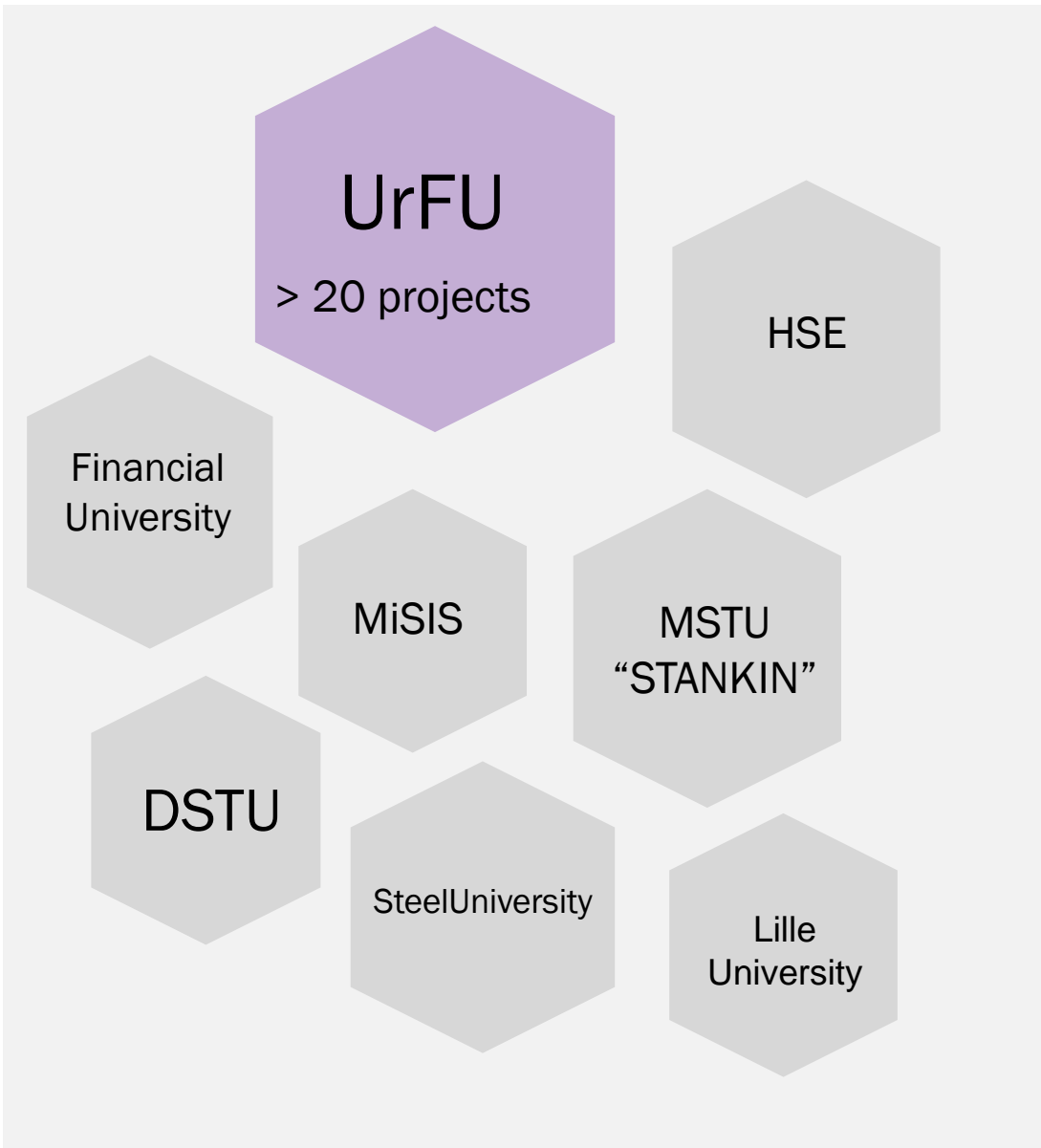
Director of Corporate University TMK2U,
TMK



Corporate universities. Cooperation



TMK2U: academic cooperation



TMK2U
Corporate University

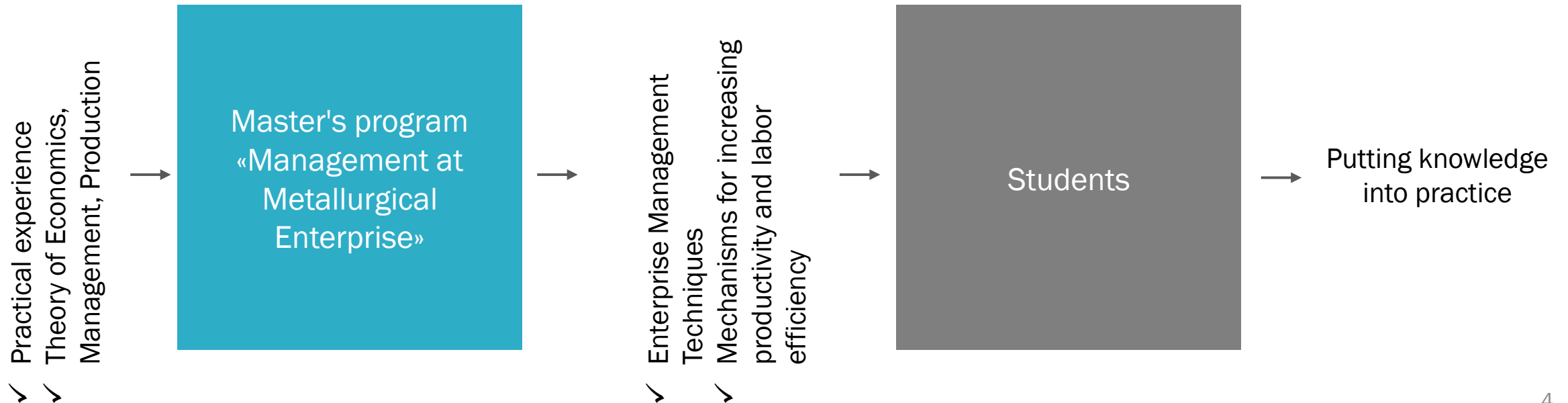
Projects:

- ✓ Joint programs
- ✓ Further vocational training
- ✓ Master programs
- ✓ Bachelor programs
- ✓ Participation in the formation of educational programs of universities
- ✓ Internships

TMK2U and UrFU. Master program



- ✓ Master's program «Management at Metallurgical Enterprise» specifically developed for the personnel reserve of enterprises of the TMK group
- ✓ The first group started in September 2019
- ✓ The first set is 27 people
- ✓ At least 3 more sets are planned (2019, 2020, 2021)
- ✓ The program is implemented by the lecturers of GSEM UrFU



Thank you for your attention!

